



## ***Rewrite Your Financial Story with a “Rich Mindset”***

Featuring:  
**Vivian Tu**

At Marshalls, we believe that women deserve the good stuff in life. But for so many reasons, the things they want can feel just out of reach. That’s why we’re creating programs to help provide women with the tools, resources, and communities they need to feel financially empowered, make meaningful connections, embrace their self-worth, and show up with confidence. All in service of helping women access the good stuff in life. Because we want to bridge the access gap between where they are now and where they know they’re capable of going. Between their vision board and their reality.

In partnership with Vivian Tu – *New York Times* best-selling author and CEO & Founder of the financial equity phenomenon, Your Rich BFF – we’re bringing you simple yet effective reflections to rewire your mindset around wealth, uncover the financial principles key to a “rich mindset,” and kickstart your journey to developing a healthier, more empowered relationship with money.

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Part 1

## ***Building a “Rich Mindset”: Reflecting on the Now***

Before you uncover the key elements to a “rich mindset,” please write down any challenging thoughts, feelings or beliefs you or popular culture may have about your relationship with money.



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Part 2

# ***Building a “Rich Mindset”: Planning for Your Future***

Write down some long-term goals and financial plans for YOUR future. Don’t be afraid to think big and be as specific as possible.

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***In 1 year...***



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***In 5 years..***



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***In 10 years..***



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